

Environmental Strategy



Reflex Printing are committed to reducing the impact of our printing activities on the environment.

In order to meet this commitment we will:

1. Meet all necessary legislative and regulatory requirements which relate to our business.
2. Keep informed of environmental issues and, in particular, those which are of direct relevance to our business.
3. Continue to have open dialogue with customers to promote the use of recycled content papers and sustainable forestry papers.
4. Minimise our environmental impact by the operation of suitable waste minimisation and recycling schemes.
5. Manage our production site in an environmentally sensitive manner.
6. Operate a purchasing policy by selecting wherever practical, materials and services which are less damaging to the environment.
7. Continue to promote the environmental benefits of printed matter.

Mission Statement

"To provide the highest quality printed materials, working to environmental standards and to reduce both our and our client's footprint on the planet"

Site Activities

Newly installed computer-to-plate system. This has the benefit of not only producing very high quality work but also reducing the amount of waste being generated.

As the system eliminates the use of film and its associated processing chemistry, these additions further reduce the company's effect on the environment.

Environmental Issues

The printing industry uses a great deal of energy in the form of gas, electricity and also the natural resource of water.

Paper is our essential raw material and we optimise its use, minimising waste and, where possible, select its source. We encourage the use of recycled and FSC paper, and papers from sustainable forests.

Printing also uses much ink and organic solvent, and we try to minimise use and wastage whilst striving to reduce the related emissions which may be damaging to the atmosphere. To this end we use vegetable oil based inks to reduce emissions.

The treatment and/or disposal of waste is carried out in accordance with legal requirements.

Objectives and Targets

Reflex sets a number of objectives and targets including:

1. The use of modern automated equipment to reduce carbon emissions and natural resources.
2. The improvement of Special Waste treatment.
3. Reduce the amount of landfill waste to a minimum.
4. The use of a toner cartridge recycling scheme.
5. The installation of a new pre-press system to reduce waste.
6. The use of waterless printing plates when available, to eliminate the need to use water and chemistry.

Continual Improvement

- To improve the efficiency of electrical energy.
- To promote the usage of recycled and FSC papers.

Environmental Partners

- All paper waste, trimming and cardboard waste is collected by Amcor Recycling.
- All other recyclable waste i.e. shrink wrapping, timber and steel, is sorted off site by Amcor Recycling.
- Aluminium products are recycled by Paramount Browns.
- Plastic and Steel Drums are removed and recycled by Adelaide Drum Recyclers.
- Hard rubbish is collected by SITA Environmental Solutions.

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environmentally friendly

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